



**Latin American Scientific Research Programmes**

# **Latin American International Congress on Economic and Management Sciences-V**

*September 1-3, 2023*

*Ankara, Türkiye*

## **PROGRAM**

**<https://us02web.zoom.us/j/84334152533?pwd=WVBtSS95Z2YyTVlkUmRDQ1E4S2QrQT09>**

**Meeting ID: 843 3415 2533**

**Passcode: 010203**

**PARTICIPANT COUNTRIES (5):**

**Mexico, Türkiye, Azerbaijan, Indonesia, Algeria**



**ÖNEMLİ, DİKKATLE OKUYUNUZ LÜTFEN / IMPORTANT, PLEASE READ CAREFULLY**

**Önemli, Dikkatle Okuyunuz Lütfen**

- ✓ Kongremizde Yazım Kurallarına uygun gönderilmiş ve bilim kurulundan geçen bildirimler için online (video konferans sistemi üzerinden) sunum imkanı sağlanmıştır.
- ✓ Online sunum yapabilmek için <https://zoom.us/join> sitesi üzerinden giriş yaparak "Meeting ID or Personal Link Name" yerine ID numarasını girerek oturuma katılabilirsiniz.
- ✓ Zoom uygulaması ücretsizdir ve hesap oluşturmaya gerek yoktur.
- ✓ Zoom uygulaması kaydolmadan kullanılabilir.
- ✓ Uygulama tablet, telefon ve PC'lerde çalışıyor.
- ✓ Her oturumdaki sunucular, sunum saatinden 15 dk öncesinde oturuma bağlanmış olmaları gerekmektedir.
- ✓ Tüm kongre katılımcıları canlı bağlanarak tüm oturumları dinleyebilir.
- ✓ Moderatör - oturumdaki sunum ve bilimsel tartışma (soru-cevap) kısmından sorumludur.

**Dikkat Edilmesi Gerekenler- TEKNİK BİLGİLER**

- ✓ Bilgisayarınızda mikrofon olduğuna ve çalıştığına emin olun.
- ✓ Zoom'da ekran paylaşma özelliğine kullanabilmelisiniz.
- ✓ Kabul edilen bildiri sahiplerinin mail adreslerine Zoom uygulamasında oluşturduğumuz oturuma ait ID numarası gönderilecektir.
- ✓ Katılım belgeleri kongre sonunda tarafınıza pdf olarak gönderilecektir
- ✓ Kongre programında yer ve saat değişikliği gibi talepler dikkate alınmayacaktır

**IMPORTANT, PLEASE READ CAREFULLY**

- ✓ To be able to attend a meeting online, login via <https://zoom.us/join> site, enter ID "Meeting ID or Personal Link Name" and solidify the session.
- ✓ The Zoom application is free and no need to create an account.
- ✓ The Zoom application can be used without registration.
- ✓ The application works on tablets, phones and PCs.
- ✓ The participant must be connected to the session 15 minutes before the presentation time.
- ✓ All congress participants can connect live and listen to all sessions.
- ✓ Moderator is responsible for the presentation and scientific discussion (question-answer) section of the session.

**Points to Take into Consideration - TECHNICAL INFORMATION**

- ✓ Make sure your computer has a microphone and is working.
- ✓ You should be able to use screen sharing feature in Zoom.
- ✓ Attendance certificates will be sent to you as pdf at the end of the congress.
- ✓ Requests such as change of place and time will not be taken into consideration in the congress program.

**Before you login to Zoom please indicate your name\_surname and HALL  
number,  
exp. Hall-1, Awais Khan**

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**FACE TO FACE (HALL 2)**

**01.09.2023**

**Moderator: Germán Martínez Prats, Francisca Silva Hernández ,  
Candelaria Guzmán Fernández, Tomas Francisco Morales Cardenas**

**Address: UJAT Tabasco Mexico**

**Mexico Local Time: 10:00 – 12:00**

**Ankara Local Time: 19:00 – 21:00**

TITLE	AUTHOR(S)	AFFILIATION
CAUSAS Y CONSECUENCIAS ECONÓMICAS DE LA PÉRDIDA DE INGRESOS FISCALES	Ricardo Arturo Soberano Gutiérrez Aransazú Ávalos Díaz Fabiola Itzel Ortiz Martínez	Universidad Juárez Autónoma de Tabasco
EVASIÓN DE IMPUESTOS EN EL COMERCIO A TRAVÉS DE LAS REDES SOCIALES	Itzel Dallan Vázquez García Candelaria Guzmán Fernández Germán Martínez Prats Tomás Francisco Morales Cárdenas	Universidad Juárez Autónoma de Tabasco
EL LAVADO DE DINERO Y SU IMPACTO COMO CRIMEN Y DELITO	Ana Marina López Hernández Francisca Silva Hernández Gladys Hernández Romero German Martínez Prats	Universidad Juárez Autónoma de Tabasco
LAVADO DE DINERO MEDIANTE EL COMERCIO INFORMAL Y DE LAS MIPYME EN MÉXICO	Camilo León Pérez Aransazú Ávalos Díaz Fabiola Itzel Ortiz Martínez	Universidad Juárez Autónoma de Tabasco
CRIPATOMONEDAS: EL NUEVO PARAISO FISCAL EN MÉXICO, PARA EL LAVADO DE DINERO	Liliana Medina Medina Aída Beatriz Armenta Ramírez José Félix García Rodríguez	Universidad Juárez Autónoma de Tabasco
IMPORTANCIA DE LA INCLUSIÓN FINANCIERA Y EL PROBLEMA QUE ENFRENTAN LAS MIPYMES PARA ACCEDER AL CRÉDITO POR NO CONTAR CON INFORMACIÓN CONTABLE	Karina Uresti Olan Dra. Elizabeth García Moreno Arturo Martínez de Escobar Fernández	Universidad Juárez Autónoma de Tabasco
OBTENCIONES SUBSIDIOS GUBERNAMENTALES	Sebastian Antonio Rodriguez Garcia, Dra: Elizabeth Garcia Moreno	Universidad Juárez Autónoma de Tabasco



**FACE TO FACE (HALL 3)**

**01.09.2023**

**Moderator: : Germán Martínez Prats, Francisca Silva Hernández ,  
Candelaria Guzmán Fernández, Tomas Francisco Morales Cardenas**

**Address: UJAT Tabasco Mexico**

**Mexico Local Time: 10:00 – 12:00**

**Ankara Local Time: 19:00 – 21:00**

TITLE	AUTHOR(S)	AFFILIATION
DIAGNÓSTICO DEL SECTOR TURISMO DE PLACER EN TABASCO LOS AÑOS 2019 – 2021	Johan Josueph Velazquez Martinez German Martinez Prats Verónica Vázquez Vidal	Universidad Juárez Autónoma de Tabasco
EL IMPACTO DE LAS EMPRESAS FAMILIARES EN MÉXICO DERIVADO DE LA PANDEMIA COVID-19	Daniela Montserrat García Estrada German Martinez Prats Verónica Vázquez Vidal	Universidad Juárez Autónoma de Tabasco
ESTUDIO ECONOMÉTRICO Y TÉCNICO CON ONDAS DE ELLIOTT DEL ÍNDICE DÓLAR DXY: PERIODO 2010 – 2023	Miguel Angel Hernández Martínez Dr. Germán Martínez Prats	Universidad Juárez Autónoma de Tabasco
EL COMERCIO INFORMAL EN MÉXICO COMO DELITO DE EVASIÓN FISCAL	Cristell Micaela Gutiérrez Pérez German Martínez Prats Candelaria Guzmán Fernández Tomás Francisco Morales Cárdenas	Universidad Juárez Autónoma de Tabasco
INCLUSIÓN FINANCIERA EN CUANTO AL GÉNERO	Melissa Suárez May Dra. Elizabeth García Moreno Arturo Martínez de Escobar Fernández	Universidad Juárez Autónoma de Tabasco
LAVADO DE DINERO EN MÉXICO Y SU IMPACTO ECONOMICO	Darwin Vázquez Balboa Aída Beatriz Armenta Ramírez José Félix García Rodríguez	Universidad Juárez Autónoma de Tabasco
FRAUDE A TRAVÉS DE; “LA ENTREGA EXCLUSIVA DE BONIFICACIÓN PARA TARJETAHABIENTES CREDITICIOS”	Lucerito Arias De Los Santos Tomas Francisco Morales Cárdenas Germán Martínez Prats Francisca Silva Hernández	Universidad Juárez Autónoma de Tabasco



**Session -1 / Hall-3  
01.09.2023**

**Moderator: Assoc. Prof. Dr. Halil Ibrahim KESKIN**

**Meeting ID: 843 3415 2533 / Passcode: 010203**

**Mexico Local Time: 07:00 – 09:00**

**Ankara Local Time: 16:00 – 18:00**

TITLE	AUTHOR(S)	AFFILIATION
THE IMPACT OF ARTIFICIAL INTELLIGENCE ON UNEMPLOYMENT: A PANEL DATA ANALYSIS APPLICATION	Halil Ibrahim KESKIN Abdullah KASRI	Çukurova Üniversitesi Econix Araştırma Analiz Danışmanlık Anonim Şirketi
CONCEPTUAL FRAMEWORK FOR THE DIGITALIZATION PROCESS OF THE ACCOUNTING PROFESSION	Prof. Dr. İsmail BEKÇİ Esra GÜNEŞ SATAR	Süleyman Demirel Üniversitesi
EVALUATION OF THE OPINIONS OF FEMALE SMMM'S ON FEMALE MANAGERS WITHIN THE SCOPE OF QUEEN ARI	Prof. Dr. İsmail BEKÇİ Esra GÜNEŞ SATAR	Süleyman Demirel Üniversitesi
EXAMINATION OF ORGANIZATIONAL EMOTIONAL MEMORY AND RELATIONSHIP ORIENTED LEADERSHIP'S EFFECTS ON ORGANIZATIONAL INNOVATIVENESS IN ENERGY COMPANIES	Zafer ADIGUZEL Fatma SONMEZ CAKIR Kubra YASA	Sakarya University of Applied Sciences, Sakarya, Turkey Bartın University, Bartın, Turkey
EXAMINATION OF THE EFFECTS OF TASK ORIENTED LEADERSHIP, ORGANIZATIONAL EMOTIONAL MEMORY AND CORPORATE EMOTIONAL MEMORY ON ORGANIZATIONAL COMMITMENT IN BANKS	Zafer ADIGUZEL Fatma SONMEZ CAKIR Kubra YASA	Sakarya University of Applied Sciences, Sakarya, Turkey Bartın University, Bartın, Turkey

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**Session -1 / Hall-4**

**01.09.2023**

**Moderator: Prof. Soraya Sedkaoui**

**Meeting ID: 843 3415 2533 / Passcode: 010203**

**Mexico Local Time: 07:00 – 09:00**

**Ankara Local Time: 16:00 – 18:00**

TITLE	AUTHOR(S)	AFFILIATION
BUSINESS FEASIBILITY STUDY ANALYSIS ON HOME INDUSTRY (CASE STUDY ON AGHISTNA SNACK IN PEKALONGAN CITY)	Musa Aghista Ahmaddani Muhammad Taufiq Abadi Muhammad Sultan Mubarak Wilda Yulia Rusyida	State Islamic University K.H Abdurrahman Wahid Pekalongan, Indonesia
IMPLEMENTATION OF GENERATIVE AI WITHIN THE COMPANY: A FOCUS ON SKILLS, DATA AND RISK MANAGEMENT	Prof. Soraya Sedkaoui Prof. Mounia Khelfaoui	University of Khemis Miliana, Algeria
INTRODUCTION OF CLUSTERS IN THE LIGHT INDUSTRY OF AZERBAIJAN	Kamran MURADZADE	Baku State University
DETERMINING THE ACCOUNTING MANIPULATION TENDENCY LEVEL OF PROFESSIONAL ACCOUNTANTS: PRACTICE OF BURSA PROVINCE	Elif YÜCEL Furkan ÖZÇİMEN	Bursa Uludağ Üniversitesi

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**Session -2 / Hall-3**

**01.09.2023**

**Moderator: Dr. Alejandro Mustieles Ocaña**

**Meeting ID: 843 3415 2533 / Passcode: 010203**

**Mexico Local Time: 09:30 – 11:30**

**Ankara Local Time: 18:30 – 20:30**

TITLE	AUTHOR(S)	AFFILIATION
APRENDIZAJE ORGANIZACIONAL EN LAS PYMES DEL ESTADO DE TABASCO, MÉXICO	Estefania Torres Notario M.A. William Baldemar López Rodríguez Dra. Christian Ydette Cabra Vidal	Universidad Juárez Autónoma De Tabasco
SATISFACCIÓN LABORAL EN LOS COLABORADORES DE GRUPO SÁNCHEZ S.A DE C.V	Bárbara Karina Hernández Martínez M.A. William Baldemar López Rodríguez Dra. Christian Ydette Cabra Vidal	Universidad Juárez Autónoma De Tabasco
ANÁLISIS DE LAS BARRERAS FINANCIERAS QUE ENFRENTAN LAS MIPYMES EN LA CIUDAD DE VILLAHERMOSA, TABASCO, MÉXICO	Daniel Hernández Vázquez Dra. Christian Ydette Cabra Vidal Dr. Alejandro Mustieles Ocaña	Universidad Juárez Autónoma de Tabasco
ESTUDIO DE LA CULTURA ORGANIZACIONAL PREDOMINANTE EN LA SECRETARIA DE ADMINISTRACIÓN TRIBUTARIA (SAT)	Keysi Guadalupe Méndez Valencia M.A. William Baldemar López Rodríguez Dra. Deisy María Jerónimo Jiménez	Universidad Juárez Autónoma de Tabasco
INSTRUMENTO CONTABILÍSTICO ADOTADO NUMA ATIVIDADE INFORMAL: EVIDÊNCIAS DO MUKHERO EM MOÇAMBIQUE	Angélica Chiau Tânia Montenegro	Universidade do Minho

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